

Case Study | Gaming Industry – Oracle Cloud



Cloud Creek builds Cloud application for leading Gaming Industry advisors Eilers & Krejcik Gaming



Since 1996, Cloud Creek Systems has been a leading Oracle technology services provider and reseller to companies across the United States and Canada. Over the years, Cloud Creek has completed more than 2000 consulting engagements spanning over 400 valued customers. An Oracle Platinum Partner Cloud Creek delivers a range of services, from consulting to managed services to Oracle solution acquisition. Using a team approach, Cloud Creek provides the expertise organizations need to maximize the return on investment in their Oracle solutions.

Awards and Accolades

- 2019 North American Partner of the Year – Oracle Open World
- 2015 CIOReview – Top 20 Most Promising Database Solution Providers
- 2013 & 2012 Oracle Excellence Award – Oracle on Oracle
- 2013 & 2012 Oracle Excellence Award – Database, Engineered Systems
- 2009 Oracle Global Partner Award
- 2009 & 2007 Oracle Titan Award



Company Background

Eilers & Krejcik LLC (EKG) is a boutique research and consulting firm focused on servicing the gaming equipment, interactive gaming, and sports betting sectors within the global gaming industry. Products and services primarily include market research, company research, and consulting and advisory services designed specifically for land based & online casino operators, equipment & technology suppliers, social gaming operators & suppliers, gaming regulators, and institutional investors.

Cloud Creek's Solution

EKG customers desired a more detailed view of individual slot machine game performance trends, which the company was not able to provide with their existing system. EKG needed a solution that allowed them to collect, secure and manipulate large amounts of data across multiple jurisdictions and operator types through an interactive clou- based solution. The success of the solution provided by Cloud Creek, additionally enabled EKG to expand coverage beyond retail casinos and into the online casino market in a timely manner.

Cloud Creek built the application and provides 7x24x365 managed services for Oracle Cloud environment.

Business and Technical Benefits

Business value include quick startup with low costs. Easy to modify environment based on customer feedback. Ability to scale and grow as new customers are added

Technical benefits include using free APEX programming language for application and reports. Easy integration with third-party analytics tools. Oracle Cloud integration with data residing in SQL Server/Azure.

Why Cloud Creek

Analyzed requirements and recommended 'Oracle on Oracle' for best price, performance and manageability.

Trusted partner explained benefits and capabilities of Oracle Cloud and DBaaS vs. competing cloud approaches.

Provides ongoing advice and can step in to help with deep experience as issues occur in collaboration with EKG's management team.